

NEWS RELEASE

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April 21, 2008

Contact:

Lynda Lane, President and CEO
Real Estate Temps
llane@realestatetemps.com

Ed Lohnes
Ka-Boom Communications
elohnes@ka-boom.com

New home sales staffing firm Real Estate Temps expands market coverage by acquiring Temps For Tracts

Acquisition will provide Real Estate Temps with an increased presence in a number of key California markets

IRVINE, Calif. — Real Estate Temps, the Irvine, Calif.-based firm that provides licensed real estate sales agents on a temporary or permanent basis to home builders throughout California, Arizona and Nevada, has announced the acquisition of competitor Temps For Tracts.

Lynda Lane, president and CEO of Real Estate Temps, said the acquisition will provide Real Estate Temps with a greatly expanded presence in those markets where Idyllwild-based Temps For Tracts is more firmly entrenched, including the Palm Springs desert resort area; the high desert around Victorville; and Los Angeles, Ventura, Orange, San Diego, Riverside and San Bernardino counties.

“This acquisition not only provides Real Estate Temps with increased market coverage,” Lane said, “it also is a great match from the standpoint of business philosophy and a commitment to providing home builders with the best real estate sales agents and service in the business.

“In addition,” she continued, “we gain the personal industry knowledge, experience and management skills of the two company owners who built Temps For Tracts into a highly successful enterprise – President Bobbie Kerns and Executive Vice President Patty Greeves. Bobbie and Patty both bring more than 30 years of real estate, new home sales and customer service to Real Estate Temps and will play significant management roles in growing our business and strengthening our service delivery platform.”

Lane noted that Real Estate Temps and Temps For Tracts were both formed in 1990 and were industry pioneers in providing builders with licensed real estate sales agents for their new home communities.

Temps For Tracts currently provides sales agents to some 95 builders at more than 200 new home developments. With the acquisition of Temps For Tracts, Real Estate Temps now provides sales staffing to nearly 500 builders clients at 1,825 new home communities throughout California, Arizona and Nevada.

Commenting on the acquisition of her company, Kerns said, “This is a great opportunity for everyone associated with Temps For Tracts to join a larger new home sales staffing company with greater resources to deliver on its promise. As the recognized leader in our business, Real Estate Temps has built a stellar reputation for the quality of its sales agents and the service they provide to builders.”

About Real Estate Temps

Founded in 1990, Real Estate Temps was the first company to exclusively specialize in providing licensed real estate sales agents for new home sales offices on a straight-fee basis, thereby reducing or eliminating employment overhead costs for its builder clients. Today, the company serves nearly 500 builders at 1,825 new home communities throughout California, Arizona and Nevada. In addition to temporary staffing, Real Estate Temps annually places more sales professionals with home builders for full-time and permanent employment than any other new home staffing company.

In addition to home builders, Real Estate Temps provides its sales agents to resale home brokerage firms for open house coverage, to foreclosure and home auction companies for a wide range of sales-related activities and to mortgage companies for escrow administration assistance.

More information on the company is available at www.realestatetemps.com.

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