

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Real Estate Temps recognized by California State Assembly for outstanding customer service

Indian Wells, CA – Irvine, Calif.-based Real Estate Temps, a staffing company specializing in the new home sales industry, was presented with a Certificate of Recognition by the California State Assembly at the recent Professional Recognition in Sales and Marketing (PRiSM) Awards banquet in Indian Wells, Calif. The PRiSM Awards are given by the Desert Sales and Marketing Council (DSMC) of the Building Industry Association, Desert Chapter.

These coveted awards recognize outstanding projects, individuals, companies and marketing programs each year. Brian Nestande, California Assemblyman 64th District, stated on the California Assembly's Certificate of Recognition, "It is my pleasure to honor Real Estate Temps as the recipient of the Outstanding Customer Service by an Associate Member PRiSM Award. Thank you for your hard work and dedication to our community."

This year's awards were presented as part of the Building Industry Association, Desert Chapter's annual board installation and holiday banquet held on December 11, 2009, at the Miramonte Resort in Indian Wells with more than 200 industry members in attendance.

Regarding the PRiSM Awards, Kathleen Ahlgren, President of the DSMC, said, "There were many excellent applicants this year, and it was a challenge for our award committee to choose among so many qualified companies."

Patty Greeves and Bobbie Kerns, principals of Real Estate Temps, accepted the award on behalf of the company. Both Greeves and Kerns currently serve on the DSMC Board of Directors; in addition, Greeves serves on the Board of Directors of the Building Industry Association, Desert Chapter.

About Real Estate Temps

Founded in 1990, Real Estate Temps was the first company to exclusively specialize in providing licensed real estate sales agents for new home sales offices on a straight-fee basis, thereby reducing or eliminating employment overhead costs for its builder clients. In addition to temporary staffing, Real Estate Temps annually places more sales professionals with homebuilders for full-time and permanent employment than any other new home staffing company.

In addition to homebuilders, Real Estate Temps provides its sales agents to resale home brokerage firms for open house coverage, to foreclosure and home auction companies for a wide range of sales-related activities and to mortgage companies for escrow administration assistance.

More information on the company is available at www.realestatetemps.com.

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